Bite

Reader Survey 2010

Sponsored by

THE BAMBACH SADDLE SEAT™

How many people in your practice?

Average of all responses	2008	2010
Dentists	3.25	3
Total Staff	9	10
Patients per week	152	164

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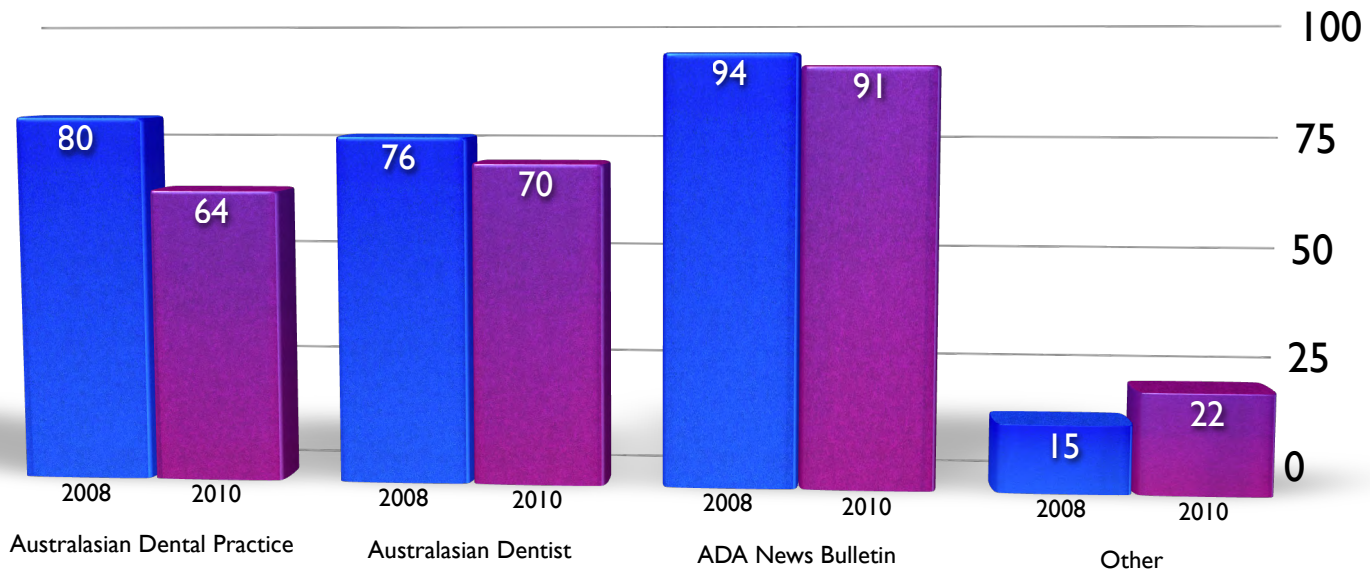
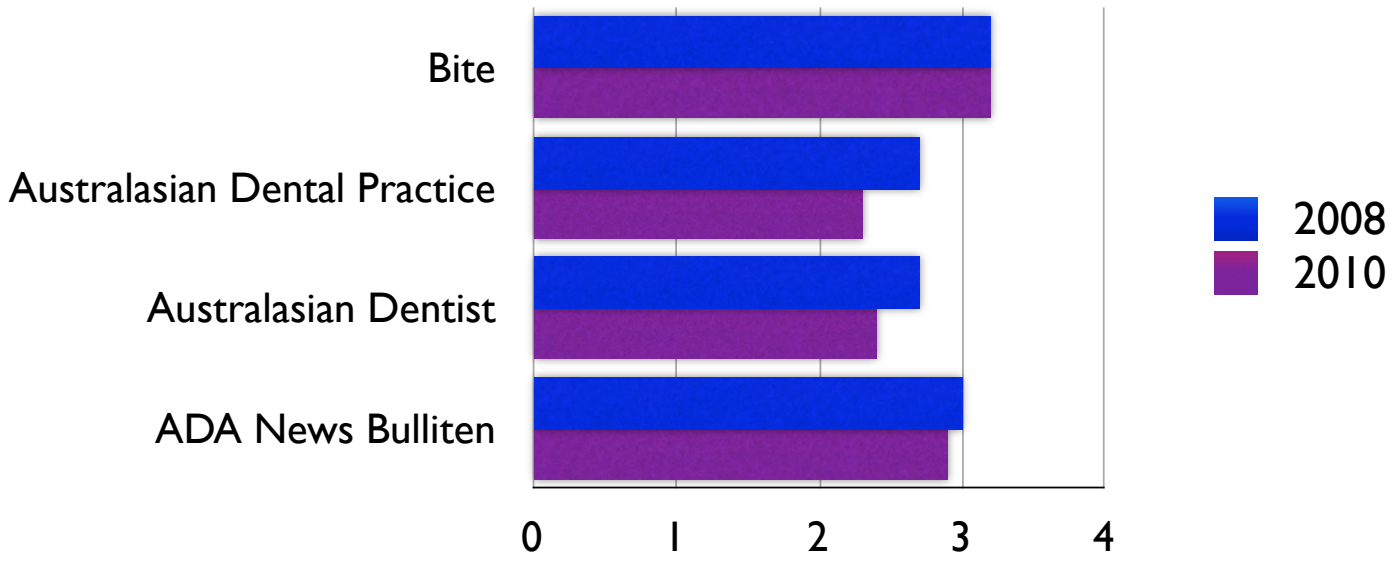
Do you receive any other dental magazines in your practice?



CAB audited circulations as at March 2010

- Bite = 7,616
- Australasian Dentist = 7,458
- Australasian Dental Practice = no longer audited

Of those magazines you receive, how much do you read?



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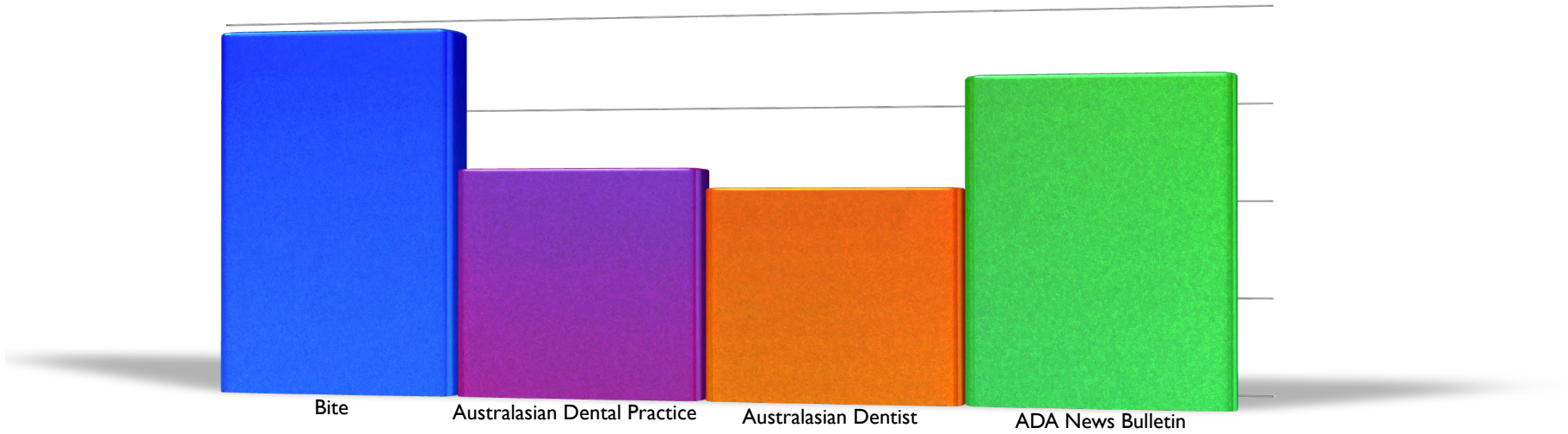
Rate the industry magazines according to how informative and useful you find them



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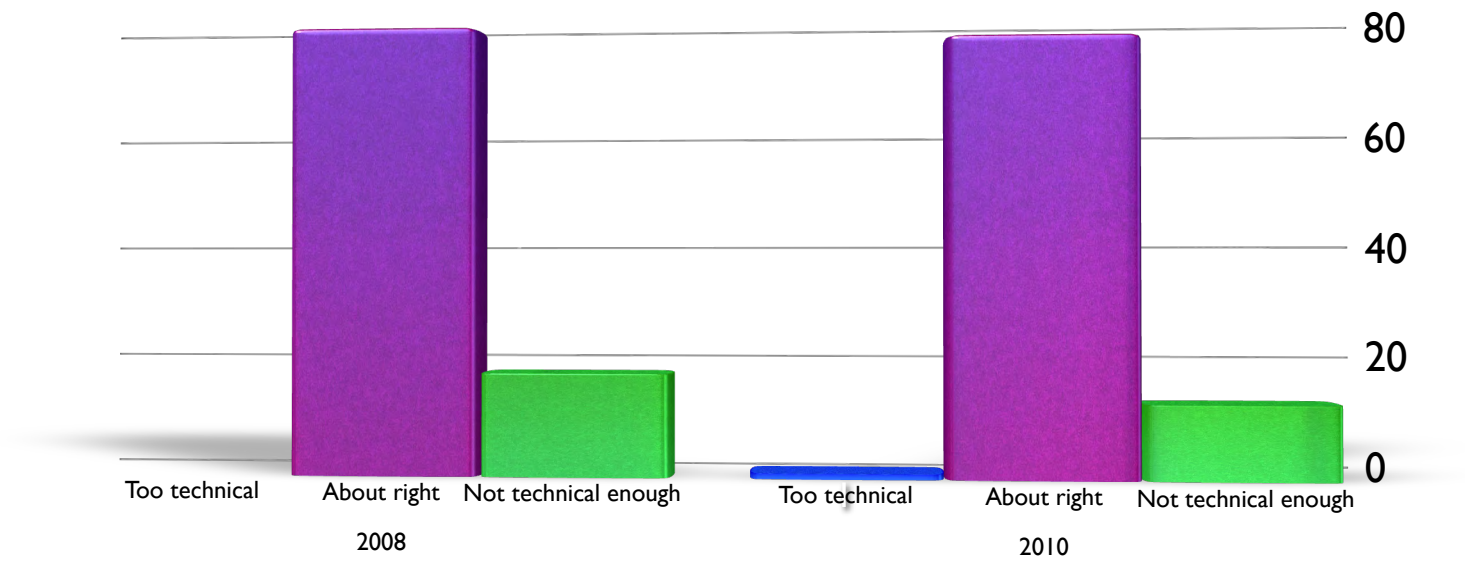
In general, how would you rate the content of *Bite* magazine?



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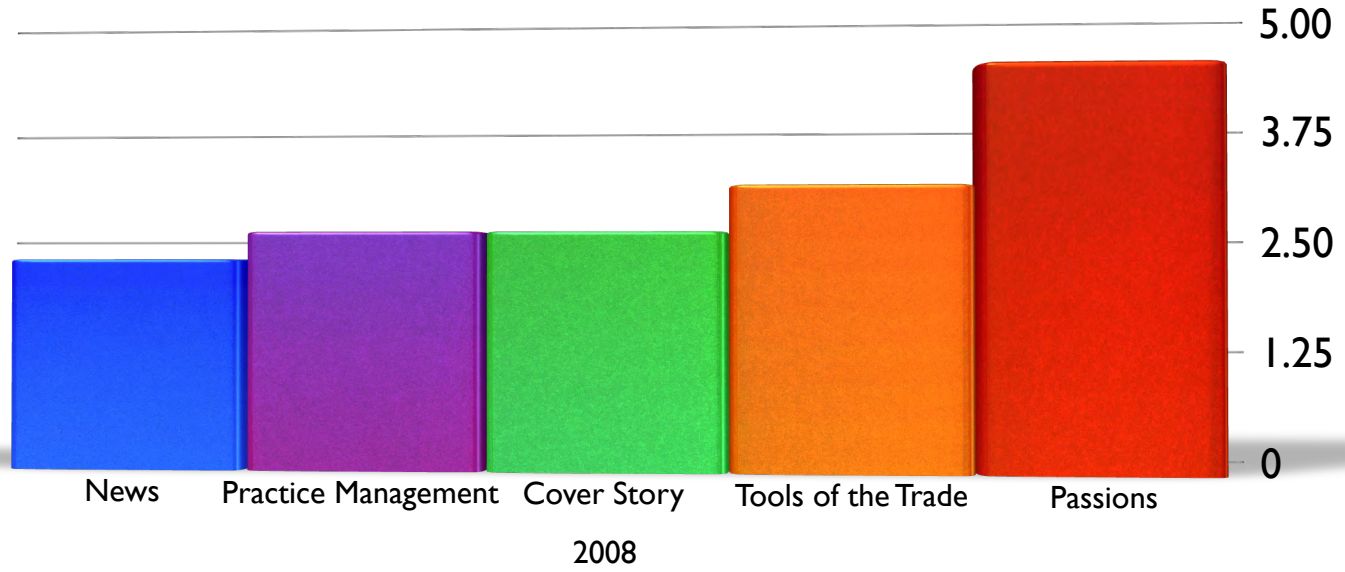
Rate the sections of *Bite* you find most useful



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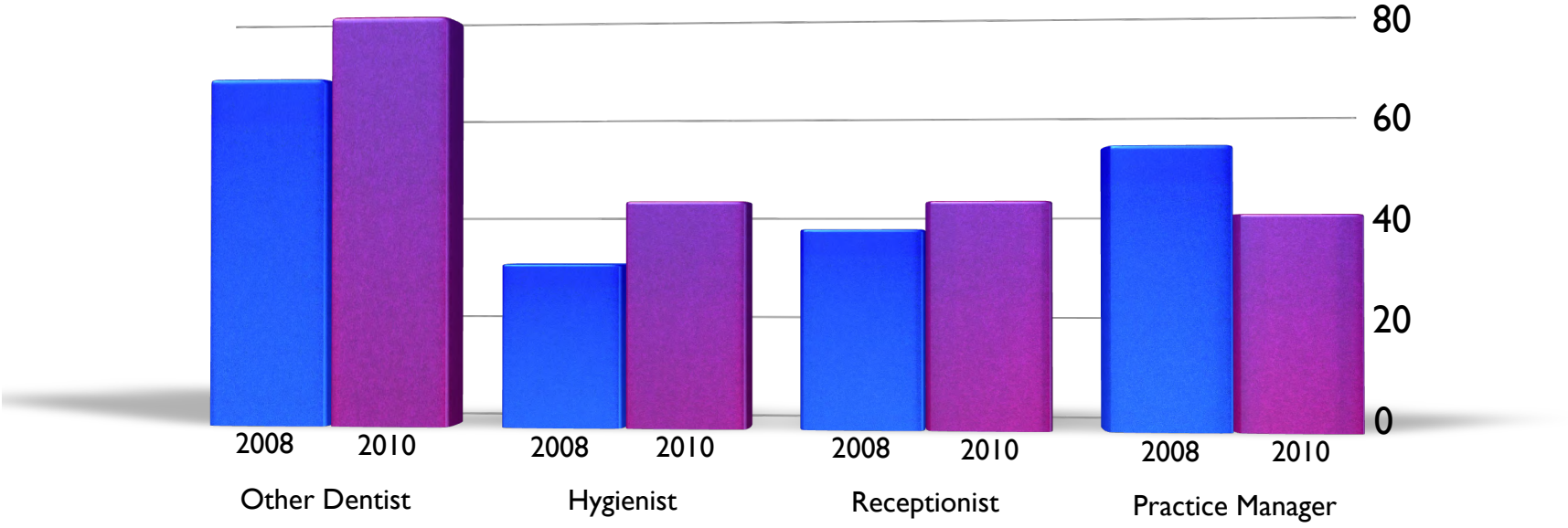
Which other staff members read *Bite*?



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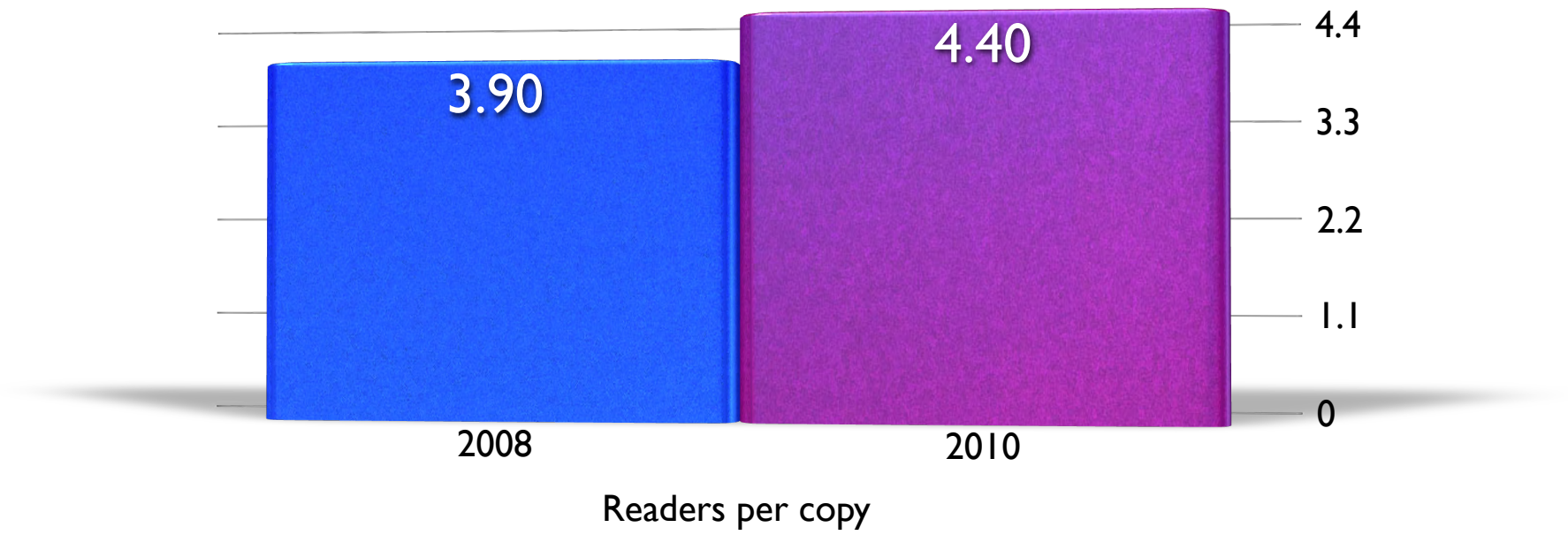
Average number of readers per copy



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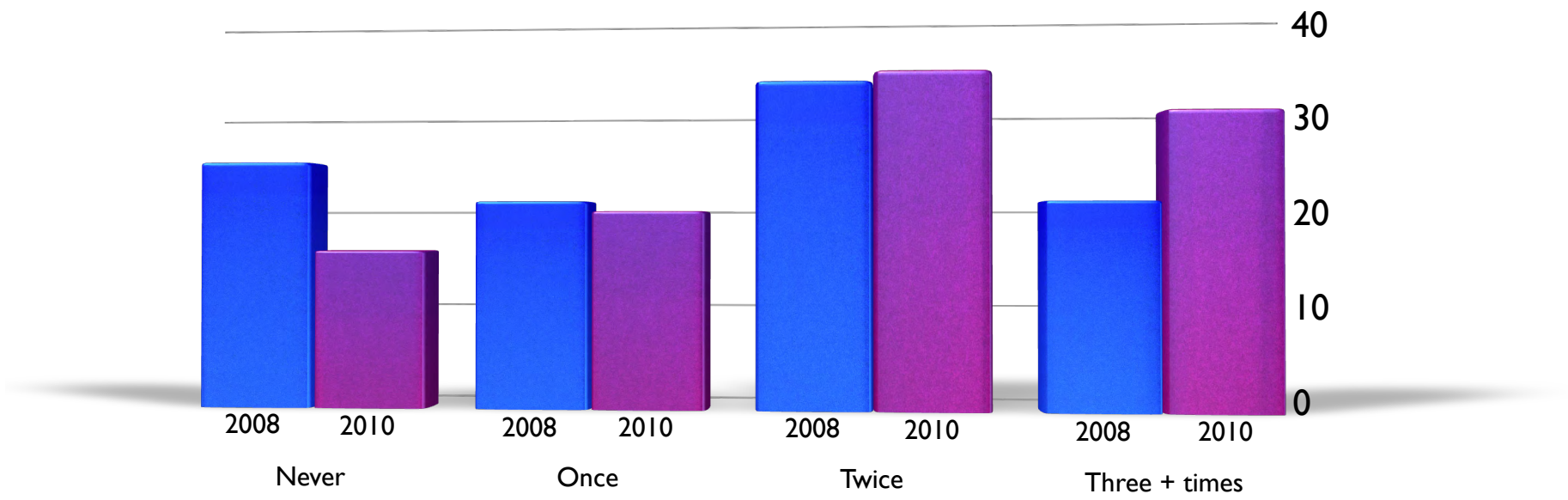
Have you ever enquired about products or services you've seen in *Bite*?



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